

Are you looking for an affordable way to gain public awareness for your group, company, or organization? Booth space is available at Zoo Boise's largest events of the year. This is a great opportunity to promote your organization, grow your brand, or sample and demonstrate your products to thousands of kids, parents, and families.

Zoo Boise welcomes over 350,000 visitors every year and our events draw a large percentage of those visitors. Our events are heavily promoted on social media, biweekly e-newsletter, printed newsletters, radio, print, & web sponsors and advertisements, Zoo Boise website, community calendars, and banners inside and outside of the zoo. These events draw thousands of visitors from all over the Treasure Valley and we would love to have your organization be a part .

10x10 booth space is offered for \$350 per event. Please see multi day discounts below.

2022 events include :

Easter Eggstravaganza April 9 & 10

Red White and Zoo July 2

Boo at the Zoo Oct. 29 & 30

Booth set up begins one hour prior to opening on event day. Vendors are required to keep their booth open for the duration of the event.

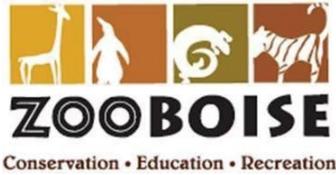
Zoo Boise events occur regardless of weather conditions and vendor fees are non-refundable.

Vendors should include items and activities to entice guests to visit their booth. Games and candy are always a hit. Vendors should be prepared with enough merchandise to last the whole day. Food (other than candy) is not allowed for give away at booths. All items must be approved by Zoo Staff. Organizations may offer free information and/or free demonstrations of their product/services. No items may be sold while participating in a Zoo Boise event.

**Please note: Face Painting, Temporary Tattoos, Stickers, Balloons, Straws, and Suckers NOT permitted.**

Zoo Boise is complying with all COVID-19 mandates which are in place at time of event. Vendors must agree to do the same. We will provide the most current requirements prior to your event date. All requirements are strictly enforced while on zoo grounds. Refunds will be issued if event is cancelled due to COVID mandates which are out of our control.

Please complete and return the following vendor application along with acknowledgment of vendor requirements to [egleaton@cityofboise.org](mailto:egleaton@cityofboise.org) Once your application has been reviewed you will be notified of acceptance, or if changes are necessary. Once you are accepted as a vendor payment options and more information will be given.



**Company/Organization Name:**

**Contact Name:**

**Contact Information:**

Street Address

City

State

Zip Code

**Event Interest:**

Easter Eggstravaganza -One Day \$350  Two Days \$650

If one day please indicate which date - Sat. 4/9/22  Sun. 4/10/22

Red White and Zoo - Sat. 7/2/22 \$350

Boo at the Zoo - One Day \$350  Two Days \$650

If one day please indicate which date - Sat.10/29/22  Sun. 10/30/22

All Events:

Easter Eggstravaganza (one day), Red White and Zoo, Boo at the Zoo (one day) \$1000

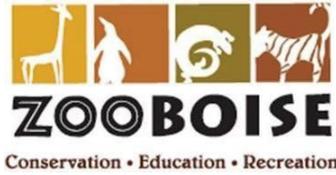
Easter Eggstravaganza (two days), Red White and Zoo, Boo at the Zoo (two days) \$1500

Electricity Access  Offered on a first come first serve basis

Mascot or character  If yes, what is the character?

Bringing a pop up tent

Please describe briefly what activity, game, hand outs will take place at your booth



### Zoo Boise Vendor Requirements

Please review the vendor requirements below and initial next to each one.

Sign and date the bottom and submit your application.

In order to participate at Zoo Boise events all activities and give-a-ways must be approved by Zoo Boise staff prior to the event and all rules must be adhered to. Failure to do so will result in immediate dismissal from the zoo and ineligibility to participate in further events.

\_\_\_ Vendors must comply with all COVID-19 requirements which are in place at time of event while on zoo grounds. Failure to comply will result in dismissal from event and possibly future events.

\_\_\_ Refunds will be issued only if current COVID mandates prohibit production of event which are out of our control.

\_\_\_ Booth space is a maximum of 10'x10'. Organizations must provide their own tables, chairs, canopies, extension cords, and handout items. Zoo Boise does not provide candy or other items to vendors.

\_\_\_ Event set up is one hour prior to event start time on day of event. Vehicles are not allowed on zoo grounds. Vendor should provide their own cart, hand truck, etc. for transporting items to booth space. Zoo equipment and staff are not available for use.

\_\_\_ Event tear down is last 1/2 hour of event end time. Booths are to remain set up for duration of event.

\_\_\_ Zoo events are an opportunity for organizations to inform visitors about their work. Organizations may not sell any items or memberships.

\_\_\_ Organizations may hand out free information and/ or provide free demonstrations to the public with prior approval from zoo staff.

\_\_\_ Organizations may hand out candy or other give a-ways to visitors with prior approval of zoo staff. Organizations may not give away items being sold in the Zoo Boise gift shop or concessions stands.

\_\_\_ Organizations may have a mascot or costume character. All costume characters must be approved by zoo staff, have at least one escort with them at all times, and must follow zoo protocols.

\_\_\_ No outside animals are allowed into the zoo, with the exception of service animals.

\_\_\_ No stickers, balloons, straws, or suckers are allowed on zoo grounds.

\_\_\_ No Face Paint, Temporary Tattoo, or Photo-Ops may be offered at booth.

\_\_\_ Booths must be staffed at all times during the event. A maximum of 4 people may staff a booth per shift, unless approved by zoo staff. Additional staff, family and friends must pay zoo admission.

\_\_\_ A list of organization's staff who will working during the event must be received by ZB Event Coordinator no later than the Thurs. prior to event date.

\_\_\_ While on zoo grounds, participants are expected to follow Zoo Boise's etiquette guidelines. This includes wearing appropriate clothing, not using offensive language, staying in public areas of the zoo and treating animals with respect. For more information, please visit the zoo's website at <https://zooboise.org/visit-the-zoo/zoo-etiquette/www.zooboise.org>.

\_\_\_ Zoo events go on despite weather conditions. No refunds are given due to inclement weather.

Signature of person responsible \_\_\_\_\_ Date \_\_\_\_\_