



BECOME A ZOO EVENT VENDOR

Are you looking for an affordable way to gain public awareness for your group, company, or organization? Booth space is available at Zoo Boise’s largest events of the year. This is a great opportunity to promote your organization, grow your brand, or sample and demonstrate your products to thousands of kids, parents, and families.

Organizations may offer free information and/or free demonstrations of their products/services. However, no items may be sold while participating in a Zoo Boise event.

Zoo Boise events are heavily promoted on social media, newsletters, community calendars, local television and radio, and the zoo website.

On average, event attendance is 6,000 - 8,000 per day with guests from all over the Treasure Valley!

10’x10’ booth space is offered at:

Easter EGGstravaganza

Saturday, April 19, 2025

Boo at the Zoo

Saturday, October 25 and Sunday, October 26, 2025

Complete and return the following vendor application along with acknowledgment of vendor requirements to egleaton@cityofboise.org.

| | |
|-------------------------------------|--------|
| COMPANY / ORGANIZATION NAME: | |
| Contact Name: | Email: |
| Street: | Phone: |
| City, State, Zip: | |

EVENT INTEREST and PRICING (Check applicable)

| | | |
|--------------------------|---|------------|
| <input type="checkbox"/> | Easter EGGstravaganza (Sat, April 19, 2025) | \$400.00 |
| <input type="checkbox"/> | Boo at the Zoo (Sat, Oct 25, 2025) | \$400.00 |
| <input type="checkbox"/> | Boo at the Zoo (Sun, Oct 26, 2025) | \$400.00 |
| <input type="checkbox"/> | Boo at the Zoo x2 (both days) | \$750.00 |
| <input type="checkbox"/> | Easter EGGstravaganza and one Boo at the Zoo date <input type="checkbox"/> Sat, Oct 25 <input type="checkbox"/> Sun, Oct 26 | \$750.00 |
| <input type="checkbox"/> | Easter EGGstravaganza and both Boo at the Zoo dates | \$1,100.00 |

Will your booth require access to power? Yes No

Will you bring a canopy? Yes No

Will you bring a mascot or character? Yes No

If yes, please describe the character: _____

Describe briefly what activity, game, handouts, etc. will take place at your booth:

Upon review, you will be notified of acceptance, or necessary changes. Once accepted, payment options and further details will be sent.

Please review the vendor requirements below and initial next to each one.

Sign and date the bottom and submit your application to egleaton@cityofboise.org.

In order to participate at Zoo Boise events, all activities and giveaways must be pre-approved by Zoo Boise staff prior to the event and all rules must be adhered to. Failure to do so will result in immediate dismissal from the zoo and ineligibility to participate in future events.

- Booth space is a maximum of 10'x10'. If additional space is required, vendor must pay for a second booth.
- Organizations must provide their own tables, chairs, canopies, extension cords, and handout items. Zoo Boise does not provide candy or other items to vendors.
- Zoo events are for informational purposes only. No items, memberships, or subscriptions may be sold.
- All giveaway items must be pre-approved by Zoo Boise staff.
- Balloons, stickers, suckers, straws, balls, frisbees, and any other items deemed inappropriate by zoo staff are not permitted as giveaways at zoo events.
- No face paint or photo booths may be offered at vendor booths.
- Vendor booths must be staffed at all times during the event.
- Vendors will receive eight (8) passes per day of attendance to be used for staff/volunteers. Additional persons will be required to pay daily admission.
- Vendor entrance and booth set up takes place for a limited time on event day(s) prior to zoo opening.
- Vehicles are not permitted on zoo grounds. Vendor is responsible for providing transport such as wagon, cart, or hand truck for all materials needed at their booth inside the zoo.
- Zoo staff and equipment are NOT available for use by vendors.
- Booth tear down may not happen until the final half hour (30 minutes) of event.
- Zoo Boise events take place despite weather conditions, unless deemed unsafe by Zoo Boise or City of Boise advisors. Refunds or not given because of inclement weather.
- No outside animals are allowed into the zoo, with the exception of service animals.
- While on zoo grounds, participants are expected to follow Zoo Boise etiquette guidelines. This includes wearing appropriate clothing, not using offensive language, staying in public areas, and treating guests, staff, and animals with respect. For more details, visit zooboise.org/etiquette.

Signature of person responsible _____ Date _____